

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

| | | |
|--|--|--|
| Contract / Revision 577443 / | | Alt Order # 07906126 |
| Product OBAMA/P/D SKED A | | |
| Contract Dates 09/25/12 - 10/01/12 | | Estimate # 95/101/1844 |
| Advertiser Obama/D/President | | Original Date / Revision 09/24/12 / 09/24/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WTKR | Account Executive Jamie Andrus | Sales Office Washington, D.C. |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 8020 | Advertiser Code 95 | Product Code 101 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| √ 1 | 3 | 09/25/12 | 09/30/12 | Ellen Degeneres 3pm | 3-4pm | | :30 | | | NM | 3 | \$840.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --111-- | | | | 3 | \$280.00 | | | |
| √ 2 | 3 | 09/25/12 | 09/30/12 | NewsCha 3 News First @ 4p | 358-5pm | | :30 | | | NM | 3 | \$705.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --111-- | | | | 3 | \$235.00 | | | |
| √ 3 | 3 | 10/01/12 | 10/01/12 | Monday Prime | 8-9pm | | :30 | | | NM | 2 | \$7,060.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 2 | \$3,530.00 | | | |
| √ 4 | 3 | 10/01/12 | 10/01/12 | Monday Prime | 9-10pm | | :30 | | | NM | 2 | \$7,060.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 2 | \$3,530.00 | | | |
| √ 5 | 3 | 09/25/12 | 09/30/12 | Saturday Prime | 8-9pm | | :30 | | | NM | 1 | \$395.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$395.00 | | | |
| √ 6 | 3 | 09/25/12 | 09/30/12 | Saturday Prime | 9-10pm | | :30 | | | NM | 1 | \$395.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$395.00 | | | |
| Totals | | | | | | | | | | | 12 | \$16,455.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/30/12 | 8 | \$2,335.00 | \$1,984.75 |
| 10/01/12 - 10/01/12 | 4 | \$14,120.00 | \$12,002.00 |
| Totals | 12 | \$16,455.00 | \$13,986.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.